

Connect with Customers Using a Custom Mobile App.

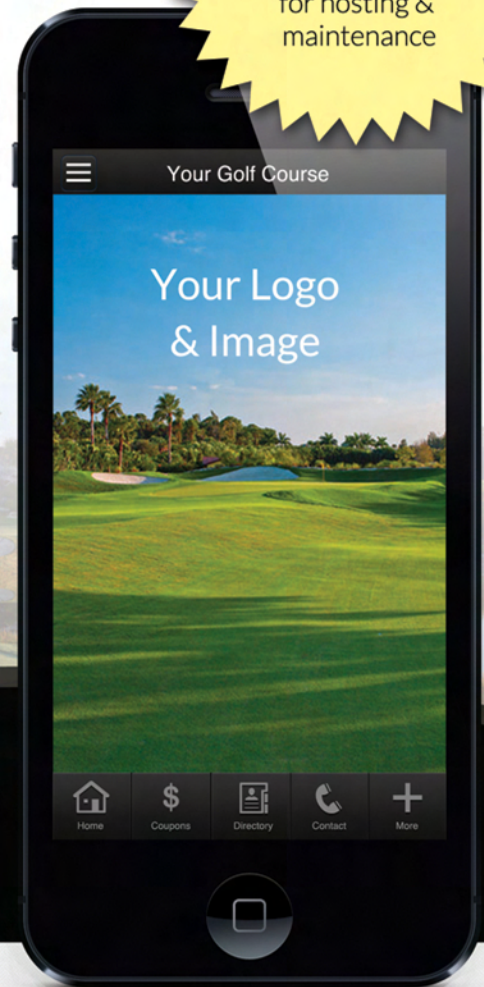
Included with NGF's New App Membership

NGF's new App Membership includes all the same valuable industry research and money-saving resources as our regular membership, PLUS a customized mobile app created specifically for your course.

Together with our technology partner, AppGiraffe, we'll help build a mobile connection between you and your golfers. Your NGF App Membership will improve customer engagement, build customer loyalty, and enhance your customers' golf experience.

\$395/year

plus \$59/month
for hosting &
maintenance



What can an app do for you?

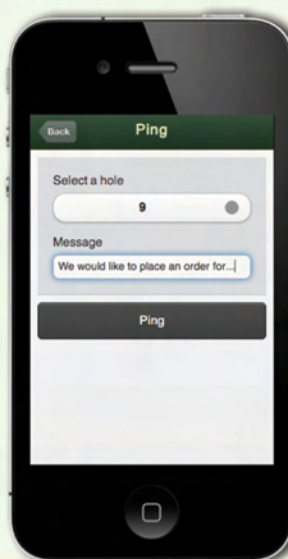
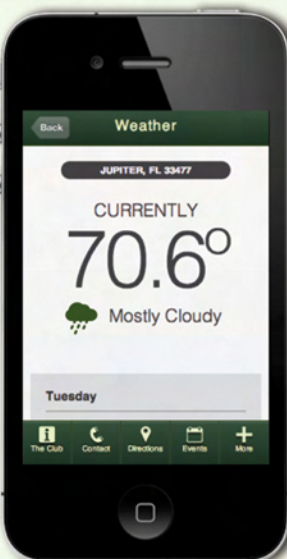
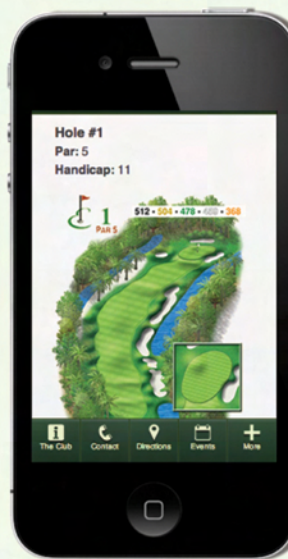
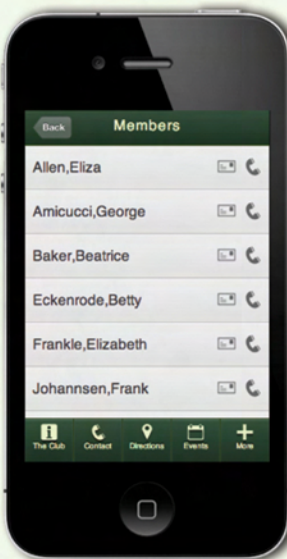
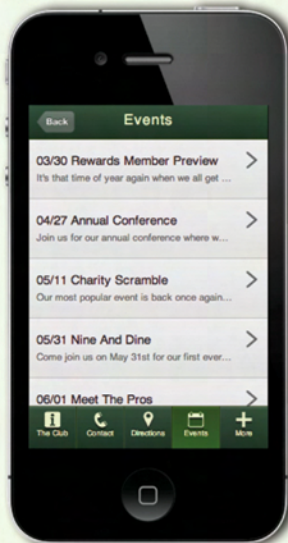
ON THE GO

- Connect direct to customers so they bypass the internet and competing courses
- Generate more revenue by driving tee time bookings
- Fill last minute inventories with instant offers sent directly to golfers

ON THE COURSE

- Hole-by-hole graphics and your pro's tips in the palm of the golfer's hand
- Golfers can Ping orders direct to your food & beverage services
- Course Ranger, F&B, First Aid and Pro Shop only a touch away

Your mobile app provides your customers with a comprehensive menu of tools and capabilities designed specifically to enhance the golf experience. Public and Private courses can choose from the following features:



The Course

Let your users easily find information about your course, including history, holes, hole type, water/sand acreage, and so on.

Contact

One click dialing, email, directions, and Facebook and Twitter access.

Gallery

Display a photo album of images from the course, events, promotions, and so on.

Directory

Keep your customers connected with a full contact directory, including names, titles, and departments, as well as buttons for one click dialing and emailing.

Events

Keep members up-to-date with any upcoming course events. Users can also add events from the app to the calendar on their device.

Tee Time

Setup custom integration with your online tee time registration provider to schedule times from their mobile device.

Ping

Users can notify course staff via SMS, direct dial, or email for any course needs, such as first aid, beverage cart, and so on.

Scorecard

Let your customers access a pdf version of the score card for your course.

Documents

Keep all your important customer-related documents, like course policies, FAQs, etc. in one conveniently accessible place.

Passcode

For private courses, setup the passcode feature to lock app access to members only upon loading the app.

Members

For private courses, setup a member directory, including the names of members as well as buttons for one click dialing and emailing.

Loyalty

Reward your loyal customers with coupons and special offers, including GPS check-in-activated rewards.

Hole By Hole

Give your golfers the tips they need to shoot that perfect game. Information on each hole including pin distances, handicap information, tips from the pro's and more.

Food & Beverage

Increase the speed of play by allowing golfers to place an order ahead of the turn. Set your orders to come in via email, SMS, or phone so you can have it hot and ready.

