



2011 NGF Golf Business Symposium
Attendees:

Acushnet Company	Peter Broome	Vice President, Titleist
Adams Golf	Chip Brewer	President & CEO
Adams Golf	Scott Blevins	Senior Vice President, Sales & Marketing
Aldila Golf Corp.	Mike Rossi	Vice President, Sales & Marketing
BC Golf Marketing Alliance	Jim Lee	Executive Director
Billy Casper Golf	Peter Hill	Chairman & CEO
Billy Casper Golf	Joe Goodrich	Senior Vice President
Bridgestone Golf, Inc.	Dan Murphy	Senior Director of Marketing
Bridgestone Golf, Inc.	Shigeru Nakayama	President
Callaway Golf Company	Jeff Colton	Senior Vice President, U.S.
Cleveland Golf / Srixon	Brian Schielke	Manager Marketing
Cleveland Golf / Srixon	Todd Harman	President
ClubCorp USA, Inc.	Blake Walker	Chief Acquisitions & Development Officer
CNL Lifestyle Co. LLC	Gary Rosmarin	Vice President / Managing Director
Cog Hill Golf & CC	Katherine Jemsek	President
Dick's Sporting Goods, Inc.	Randy Cameron	Vice President, GMM Golf
Eagle Golf	Joe Munsch	President & CEO
Eaton Corporation, Golf Pride Grips	Dan Koehler	Director, Global Sales & Marketing
Eaton Corporation, Golf Pride Grips	Jeff Fiorini	President
Edwin Watts Golf Shops, Inc.	John Watson	Chairman & CEO
EZLinks, Inc.	Linda Quinde	Senior Vice President, Client Services
EZLinks, Inc.	Jeff Wright	Vice President, Marketing
Fairway & Greene, Ltd.	Chris Heyn	CEO
FEMCO Steel Technology (FST)	Rob Cheng	Director, Global Operations
Fletcher Leisure Group	Allan Fletcher	CEO
Forward Management Group	Kun Li	USA Chief Representative
Fujikura Composites	Dave Schnider	President
Global Golf Advisors	Henry DeLozier	Principal & Partner
Golf Around The World, Inc.	Gary Wiren	Chairman
Golf Channel	Gene Pizzolato	Chief Revenue & Marketing Officer
Golf Channel	Jeff Foster	Senior Vice President, New Media Sales
Golf Channel	John Donnelly	Vice President, Golf Media
Golf Channel	Navin Singh	Senior Director, Strategy
Golf Channel	Will McIntosh	Vice President, Business & Strategy
Golf Channel	Mike Loustalot	Vice President, Sales & Strategic Partnerships
Golf Convergence	Jim Keegan	Managing Principal
GCSAA	Cam Oury	CFO
Golf Digest	Bob Carney	Brand Editor
Golf Digest	Chris Barton	Associate Director, Strategic Marketing
Golf Digest	Jim Kahn	Senior Executive Director
GOLF MAGAZINE - GOLF.com	John Preschlack	Midwest Manager
GOLF MAGAZINE - GOLF.com	Dick Raskopf	Publisher
Golf Town	Stephen Bebis	President & CEO
Golfballs.com	Tom Cox	President & CEO
Golfsmith International	Matt Corey	Vice President, Marketing
GolfTEC	Joe Assell	President & CEO, Cofounder
GolfThere.com	Alan Hale	President & CEO
Golfweek Group	Fran Farrell	President & CEO
Golfweek Group	Jason Redditt	Publisher
Hilda W. Allen Real Estate, Inc.	George Logan	Associate Broker
Hunter Industries	Jon Truttman	Director of Market Development
IGP Sports and Entertainment	Ken Kennerly	President & CEO
Jacobsen, A Textron Company	Dan Wilkinson	President



John Deere Golf
Jonas Software Ltd.
KemperSports Management, Inc.
KemperSports Management, Inc.
KemperSports Management, Inc.
Kohler Co.
Ladies Professional Golf Association
LERA Consulting
Longitudes Group, LLC
Macali Communications
Marriott Golf
Meadowbrook Golf Group
MG Golf
Minds Eye Golf Company
Mizuno USA Inc
Montgomery County Revenue Authority
Myrtle Beach Golf Holiday
National Golf Foundation
National Golf Foundation
National Golf Foundation
National Golf Foundation
National Golf Foundation
National Golf Foundation
Nike Golf
Par Aide Products Company
Par Aide Products Company
PGA Golf Exhibitions
PGA Golf Exhibitions
PGA of America
PGA of America
PGA TOUR
PGA TOUR Superstore
PING Golf Company
Polar Golf, dba Aero-X Golf Inc.
PrideSports
Prince Golf
Private Club Management, LLC
Rain Bird Corporation
Sunbelt Rentals, Inc. (Corporate)
Textron Financial Corporation
The First Tee
The Golf Warehouse
The Toro Company
The Toro Company
TransFirst Partner/VAR Division
TransFirst Partner/VAR Division
Troon Golf, LLC
Troon Golf, LLC
United States Golf Association
UST Mamiya
VCT Corp
Weitz Company
Wilson Sporting Goods Company
World Golf Foundation, Inc.
World Golf Foundation, Inc.
Yamaha Golf Car Company

Matt Armbrister
Paul Gillard
Ben Blake
Jeff Kline
Steve Skinner
Jim Richerson
Adam Hunter
Andrew Lasher
Sara Killeen
Kevin Donnellon
Claye Atcheson
Ron Jackson
Rich Card
David Hueber
Dick Lyons
Keith Miller
Bill Golden
Ben Fowler
Clayton Morris
Greg Nathan
Jim Kass
Joe Beditz
Merri Shumway
James Jang
Mike Hilliard
Steve Garske
Andre Smith
John McGeary
Joe Steranka
Paul Metzler
Ty Votaw
Dick Sullivan
Pat Loftus
Dave Felker
Joe Zeller
Chuck Stickelmaier
Tom Bennisson
Michael Roberts
Kevin Grieder
Jerry Hinckley
Joe Louis Barrow, Jr.
Brad Wolansky
Grant Young
Phil Burkart
Christy Corey
John Shlonsky
Dana Garmany
Tim Greenwell
Fiona Dolan
Robb Schikner
Stephen Ready
Greg Carlson
Tim Clarke
Cathy Harbin
Steve Mona
David Woodham

Marketing Manager
Vice President, Club Sales & Marketing
Executive Vice President
Vice President, Corporate Strategy
CEO
General Manager / Director of Golf
Research & Planning Director
Principal
President
President
Vice President, Golf Operations
President & CEO
President
President
Vice President / General Manager
Executive Director
President
Golf Facility Research / Consulting Sales Mgr
Vice Presiden, Database of American Golfers
Senior Vice President
Director of Member Research
President & CEO
Client Services
Consumer Insights Manager
Vice President
President
Marketing Director
Industry Vice President
CEO
Senior Director
Executive Vice President PGA TOUR Comm. & Int'l
President & CEO
Vice President, Sales and Marketing
Chairman
President
President
Partner
Director of Golf Division
National Strategic Accts Mgr.
Senior Vice President / Managing Director
CEO
CEO
Senior Marketing Manager
Vice President, Irrigation Businesses
President, Health & Government Services
President & CEO
CEO
Senior Vice President, Global Marketing
Director of Membership
Vice President, Sales & Marketing
President
Executive Vice President
General Manager
Director
CEO
National Accounts Sales Manager